
Joel A. Brock

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Employment

Free Lance Graphic Design

Web & Print Designer

Perform a variety of functions for clients including but not limited to webhosting, design, pre-press, corporate identity, database design, and desktop publishing. Work with a wide range of clients from corporate, private sector firms, to small, up-and-coming musical acts, to artists/photographers and other designers.

Sept. 2003–Present

Whole Foods Market Boston, MA

Bodycare/BCMY Buyer, Supervisor

Work in Nutrition Dept. educating customers on natural healthcare alternatives including herbal remedies, homeopathic treatments, and varied nutritional supplements.

Monitor stock levels and place orders through distributors, sales representatives, and directly from manufacturers.

July 2001–June 2004

Sopranzi's Pizzeria Amherst, NY

Graphic/Interior Designer

Conceive and implement interior design of local pizza shop. Job includes creative use of common home building supplies and light carpentry.

Design new logo for use on menus and for display throughout restaurant. Hand-paint new logo onto front door of establishment.

June 2000–Sept. 2000

Emerson Stage Productions Boston, MA

Co-Scenic Designer, Scene Painter, & Carpenter

Collaborate with two other Scenic Design students on the design of the scenery for a main-stage production to be performed at the Majestic Theater in Boston's theatre district.

Design involves all stages of the set production, from conception through actual construction, including drafting many blueprints and construction diagrams, and painting color renderings of the set.

Task includes working closely with costume, lighting, and sound designers as well as with the directors, producers and performers.

Sept. 1999–Feb. 2000

Artpark Lewiston, NY

Assistant Lighting Designer & Assistant Stage Manager

Assist Senior Lighting Designer, write all followspot cues. Called all followspot cues and monitor the spotlight operators during performances.

Responsible for many administrative and management duties including organizing large groups of performers at rehearsals and performances, coordinating schedules, and handling all paperwork.

May 1999–Aug. 1999

Education

Northeastern University, Boston, MA

B.S., cum laude, Media Arts & Design with a concentration in Graphic Design

Minor: Philosophy

GPA: 3.44

Sept. 2000–June 2003

Emerson College, Boston, MA

Major: Theatre Design & Technology with a concentration in Scenic Design

Sept. 1998–May 2000

Skills

Proficient in: Adobe Creative Suite (Photoshop CS, Illustrator CS, GoLive CS, InDesign CS), AfterEffects 6, Macromedia Flash MX (animation and actionscripting), Dreamweaver MX, Fireworks MX, Quark Xpress 6, AVIDpro 4 digital editing system, Microsoft Office suite.

Experienced on both Mac and PC platforms.

References available upon request.